

NEWCON harmonize „Business Intelligence Platforms and Reporting“ for T-Mobile

T-Mobile Austria, known for its concise magenta-colored logo, in the course of his architectural innovations in the „Business Intelligence Environment“ sought a System Integrator, which is demonstrably able to perform complex IT migration projects. In this particular project, there were several challenges; Main objective was to simplify and harmonize the “Business Intelligence Processes” significantly. Another target was the harmonization of two different Cognos versions which are currently used parallel to one version. These measures ultimately sustained both, IT costs (administration costs and associated operating and licensing costs) and department costs (different reporting standards, different platforms for the users) are reduced plus the user acceptance by the “Platform consolidation” is increased. Furthermore T-Mobile used in-house developed systems for the automated delivery of up-to-date management reports. Also these systems, which were grown over years, could be replaced. In this respect NEWCON has delivered one standardized reporting channel for all essential areas of standard reporting through Cognos, regardless of chosen shipping channel (portal, email, SMS).

NEWCON as System Integrator managed easily and within the contracted timeframe new upcoming requirements without impacting the project in terms of timelines or project costs. It is worth pointing out that this project was originally set for Cognos Version 8 as target platform. In the course of the project and due to the existing implementation experience of the NEWCON Consultants, benefits of migrating to Cognos Version 10 were detected. T-Mobile & NEWCON jointly agreed during the execution of that project that the scope of the project is geared to Cognos Version 10 to avoid additional efforts for T-Mobile later on. Since NEWCON has developed over years innovative standards in terms of Project Management all these strategic corrective actions had no significant effects on time and costs of the entire project.

Project Goal: Migration of the existing reporting environment as well as the replacement of in-house developed „SMS Reporting System“ to Cognos Version 10

1. Migration of the SMS Reporting to Cognos Version 10
2. Migration of the content from Cognos Version 7 to Cognos Version 10
3. Publish and save the reports and cubes in Cognos Connection
4. Setting the event-triggered reporting and cube-creations
5. Development testing
6. Deployment of Cognos content on the production server
7. User support and training
8. De-Installation of Cognos Version 7 environment

Why NEWCON: Extraordinary experience and positive customer references in the implementation

Decisive for the assignment were:

With its experienced team of „Data Ware House and Business Intelligence Experts“ NEWCON has succeeded to implement this migration without affecting the productive operation of the reporting environment and in compliance with the project schedule.

All challenges of productive operations could be managed through the flexibility and dedication of the NEWCON Consultants. Also, a significantly change in project scope, namely Cognos Version 10 instead of Cognos Version 8, was accomplished without project delays. This was possible due to a perfect coordinated project team with many years' experience in telecommunications as well as in enabling business intelligence environments. All, for such a complex project, required steps have been planned in coordination with the customer accurately and effectively.

This was confirmed by Dr. Rüdiger Köster, CTO at T-Mobile Austria:

“On the revenue side, the situation remains highly competitive and the market in general remains very difficult. We must therefore continue to reduce the increased spending. NEWCON is for us an innovative and effective partner with the same look in the future, but also with the technological experience and implementation expertise. The proven experience for us was one of the key reasons to award this contract to NEWCON – overall in that project there was at no time any signals that management actions would be necessary to achieve the agreed objective of the project.”

Gerald Haidl, NEWCON CEO sums up: „T-Mobile is a very important customer and business partner for NEWCON. With this project we have again demonstrated that NEWCON does execute projects as a “Speed Boat”, we drive our activities straight and very much focused. Once again we have set our marketing phrase “on time and above customers' expectations” into reality”.

About NEWCON

NEWCON has a clearly defined feature on the national and international market of service integrators and management consultants: NEWCON covers the complete value added chain of its business customers, which are mainly from the enterprise customers sector. NEWCON offers a wide range of services, starting with Top Level Management Consulting (strategic consulting) and going to service integration and outsourcing of whole applications. Insofar strategies are realized with a very enduring approach under full responsibility of NEWCON. NEWCON can offer this approach because its management team and several of its employees have been working for several years in top positions in the sectors of IT, Telecommunication and Utilities.

For further information's please connect to www.newcon.at

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